

## **HIVE DIVERSITY Launches as a First of Its Kind Recruiting Platform That's Built for Equity and Powered by Inclusion**

*The Digital Platform and App Helps Employers Create a More Equitable, Inclusive and Diverse Workforce by Pipelining the Next Generation of Talent*

October 15, 2020, New York, NY – Today HIVE DIVERSITY is launching as a revolutionary, first of its kind recruiting platform that's built for equity and powered by inclusion. The digital platform and app connects employers with one unique community of undergraduate students that represents what diversity in the workforce is meant to be. With a focus on democratizing the career process for all students and enhancing employer access to a highly qualified and diverse pool of candidates, the platform creates meaningful engagement between businesses and a robust community of students that represents an ever-evolving range of diversities, backgrounds, skills and interests.

Students who join the platform receive real-time instruction to build the complete candidate package, including a perfectly-formatted resume, a digital profile highlighting their self-identified diversities, and a replacement for the traditional cover letter that effectively connects their skills and interests to the company and position they're pursuing. HIVE DIVERSITY provides its corporate partners with access to the community of students, streamlining the recruiting process and presenting qualified candidates in a comprehensive, consistent and innovative way.

“After working with undergraduate students across the US for more than a decade, it became clear that relying only on the current model of campus-based recruiting has a great potential of being highly inequitable and has not been effectively modernized for a mobile, virtual class of students,” said Byron Slosar, HIVE DIVERSITY Founder & CEO. “We built HIVE DIVERSITY to democratize the career process for all students and pipeline the next generation of talent to address the challenge at the entry level, creating a pool of candidates that will eventually fill senior roles.”

HIVE DIVERSITY has already attracted students from nearly 200 universities across the country. “HIVE has lifted my voice, expanded my own breadth of knowledge and I'm excited to connect to companies who value diversity,” said Divine Life Williams, NYU '20 (Black Student Union, African Student Union, First Class First-Generation Student Organization).

HIVE DIVERSITY's select fall launch partners include AllianceBernstein, Atlantic Records, Capri Holdings Limited, Chobani, Empire State Realty Trust, the International Rescue Committee, Lebanon Valley College, PJ SOLOMON, Saks Fifth Avenue, Serengeti Asset Management, Starwood Capital, Steve Madden, Tradeweb, Wells Fargo and XP3RT.